



New Series, #9, Winter/Spring 1995

The Society for Critical Exchange, Inc.
Founded 1975; incorporated 1976

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Salutations from Cleveland and Iowa!

This Spring 1995 edition of the SCE News & Notes comes to you from a new abode on the shores of the Iowa River. As of this past summer, Gary Stonum has stepped down both as executive co-director and as editor for the newsletter; he remains, however, moderator for the Electronic College of Theory. The newsletter is now edited by Max Thomas, who also begins a term as associate director. The SCE's main office remains in Cleveland, under the capable stewardship of John Kuijper, who took over as assistant as of this summer. Questions about the SCE in general should be directed to that office; questions, letters, and fodder for the Newsletter should be directed to Max at the various numbers listed on the masthead.

This year has seen the appointment of new Directors. David Damrosch, Elizabeth Meese and Paula Treichler all served terms that ended December 31, 1994. Our new Directors, whose terms end December 31 1998, are David Ruccio and Mark Osteen.

This issue of News & Notices features the program from the New Economic Criticism conference, held at Case Western Reserve University on October 20-23. It also includes a review of the conference, and the full text of "Hegel at the Bat," which was so rousingly declaimed at the conference, and for which we are especially grateful to Susan F. Feiner and Bruce B. Roberts. As is customary, there are also updates regarding the SCE's various projects and its standing sessions at the MLA and regional MLAs. And, in smallish type, it contains a pesky dues reminder. What regular readers will miss is Dr. Truth's *Good Text*. Alas, the good Doctor has gone into hiding, but hints that queries from the hopelessly theory-lorn may entice her out of her retreat...so keep those cards and letters coming.

Martha Woodmansee

Max W. Thomas

New Economic Criticism

an interdisciplinary conference
to explore the relations of
Economics and Literary Studies

sponsored by the:

Society for Critical Exchange at Case Western Reserve University
Project on Rhetoric of Inquiry at the University of Iowa
Center for the Study of Money and Culture at Harvard University

Case Western Reserve University, Cleveland, Ohio
October 21-23, 1994

Conference Organizers:

Donald McCloskey, Mark Osteen, and Martha Woodmansee
with the assistance of John Kuijper

Conference Program

Thursday, October 20

Reception & Registration

Friday, October 21

Economic Rhetoric (8:30 - 11:15 am)

moderated by Daniel Subotnik, Touro Law School

"Painting By Numbers: Critically Exploring the Economic Rhetoric of
Alan Greenspan" -- Geoffrey D. Klinger, St. John's U

"The Power of As If: Pervasive Fictions in Economic Analysis" -- Ann
Mayhew, U of Tennessee

"The Rhetoric of Rate Regulation: Reading the Workers'
Compensation Insurance Crisis" -- Martha McCluskey, Columbia U
Law School

"A Place in the Market" -- Charles Bazerman, Georgia Institute of
Technology

"A Picture Is Worth a Thousand Words" -- Ulla Grapard, Colgate U

Libidinal Economics (8:30 - 9:45 am)

moderated by Jos de Vinck, Hobart and William Smith

Colleges

"What Does Volpone Know? Baudrillard and the Economics of
Seduction" -- Steve Larocco, Southern Connecticut State U [06]

"'Libidinal Economics': Lyotard and Accounting for the Unaccountable"
-- Brian Cooper, Harvard U, and Margueritte Murphy, Bentley College

"Objects, Reserve, and the General Economy: Klossowski and Bataille"
-- Eleanor Kaufman, Duke U

Renaissance Economies (8:30 - 11:15 am)

moderated by Max Thomas, U of Iowa

"John Donne and Elizabethan Economic Theory" -- Coburn Freer, U
of Georgia

"Chiasmus and commodificatio: Crossing Tropes and Conditions in
Donne's Elegy 11, 'The Bracelet'" -- Barbara Correll, Cornell U

"Montaigne's Essais: Metaphors of Capital and Exchange" -- Nancy
Lazar, Ohio State U

"The Status of Class in Shakespeare" -- Sharon O'Dair, U of Alabama

"Shakespeare and Possessive Individualism" -- Lars Engle, U of Tulsa

"Genealogies of Doubt: Rhetoric, Usury, and Uncertainty in The
Merchant of Venice" -- Douglas W. Ryals, U of California, Irvine

Economies of Collecting (10:00 - 11:15 am)

moderated by Arkady Plotnitsky, Vanderbilt U

"Re-: Re-lecting, Re-memering, Re-collecting, Re-selecting,
Re-warding, Re-wording, Re-iterating, Re-et-cetera-ting, . . . (in)
Hegel" -- Arkady Plotnitsky, Vanderbilt U

"Exit the Body: When Private Collections Go Public" -- Jennifer Allen,
U of Montreal

"Potlatch Couture: Postmodern Economics and the Paris Collections" --
Gwendolyn Wells, Kenyon College

Friday Midday Session

"Handle with Care; or, Art and Money" -- Marc Shell, Harvard U
moderated by Gary Lee Stonum, Case Western Reserve University

The Merchant and Mercantilism (2:00 - 3:45 pm)

moderated by Rachael Carnell, Cleveland State U

"Constructing the Merchant, Measuring Commodities, Mapping the World: A Reading of Lewis Roberts's *The Merchant's Mappe of Commerce* (1638)" -- Barbara Sebek, St. Ambrose U

"The Citizen of the World: Addison, Defoe, and the Valorization of Commerce" -- Roger D. Lund, LeMoyn College

"The Moral Economy of English Mercantilism, 1660 - 1760" -- David Kuchta, U of California, San Diego

"Trade Tales" -- Andrew Kurtz and Shekhar Deshpande, Carnegie Mellon U

If You're So Smart (2:00 - 3:45 pm)

moderated by Asim Erdilek, Case Western Reserve U

discussion by Donald McCloskey, U of Iowa

"Storytelling in Financial Economics" -- Sara Ann Reiter, State U of New York, Binghamton

"Magus or Sportscaster? Redefining Economic Discourse" -- William Waller and Linda Robertson, Hobart and William Smith Colleges

"Can There Be Genre Difference in Economics?" -- Bruce Pietrykowski, U of Michigan, Dearborn

"Why Should We Believe You?" -- Howard Horwitz, U of Utah

Toward a General Economy (2:00 pm - 3:45 pm)

moderated by Barbara Herrnstein Smith, Duke U

"Making Cents of/with Metaphor" -- Tom Heeney, College of Charleston

"The Poetics of Expenditure" -- Susan Blood, Yale U

"Yeats, Bataille, and the Economy of Excess" -- Michael Mays, U of Southern Mississippi

"And of course Marx . . . : Derrida's Given Time I" -- John R. Barberet, Case Western Reserve University

"Allegories of Exchange" -- Jos de Vinck, Hobart and William Smith Colleges

The Poet as Economist (4:00 - 5:45 pm)

moderated by Lewis Hyde, Kenyon College

"Shelley's Vegetarian Economy" -- Timothy Morton, New York University

"Himmelfarb's Culture of Poverty and Hopkins's 'poor Jackself'" -- Eugene Hollahan, Georgia State U

"The Supreme Fiction of Surety: An Insurance Executive Looks at Wallace Stevens" -- Gary T. Anderberg, Zenith Insurance Co

"Beat Economies" -- Allan Johnston, Illinois Institute of Technology

"The Flavor of Floating" -- Nuala Archer, Cleveland State U

The Body Economic (4:00 - 5:45 pm)

moderated by Susan Feiner, U of Amsterdam

"Modern Economics: The Case of the Disappearing Body?" -- Jack Amariglio, Merrimack College, and David Ruccio, Notre Dame U

"The Phallus and Economics" -- Jean-Joseph Goux, Rice U

"Beyond Appearance: The Invisible Hand as Dominant Rhetorical Feature of Aesthetic Plastic Surgery" -- Alan W. France, West Chester U

"Fugitive Properties" -- Samira Kawash, Rutgers U, New Brunswick

Economic Ethics (4:00 - 5:45 pm)

moderated by William Marling, Case Western Reserve U

"Fields, Economies, and the pro Roscio Amerino" -- Andrew M. Riggsby, U of Texas, Austin

"Sade's Ethical Economies" -- David Martyn, U of Utah

"Creditor / Debtor and Exchange: Effects of the Economies of Pity in the Writings of Friedrich Nietzsche and Jean-Jacques Rousseau" -- Guillemette Johnston, DePaul U

"The Rhetoric of Beneficence and the Moral Economy of Philanthropy" -- Andrew Herman, Drake U

Friday Evening Session

What Can Literary Studies Do for Economics? What Can Economics Do for Literary Studies?

A Discussion with Jack Amariglio, Merrimack College; Jean-Joseph Goux, Rice U; Marc Shell, Harvard U; Barbara Herrnstein Smith, Duke U; Diana Strassmann, Rice U

moderated by Martha Woodmansee, Case Western Reserve U

Saturday, October 22

Language and Money (8:30 - 10:15 am)

moderated by Christina Crosby, Wesleyan U

"Inscription and the Economy of Value" -- Andreas Motsch, U of Montreal

"Symbolic Economies of Empire and Language in Defoe's Roxana " -- Janet Sorensen, Indiana U

"Buying into Signs: Money and Semiosis in Eighteenth-Century Language Theory" -- Richard T. Gray, U of Washington

"Balancing the Books: Money and the Translator" -- Jennifer Gage, Independent Translator

Modernism and Macroeconomics (8:30 - 10:15 am)

moderated by Jennifer Wicke, New York University

"Enough is not enough: Consumption and Depression in Gertrude Stein and Ezra Pound" -- Luke Carson, U of Victoria

"Who Paid for Modernism?" -- Paul Delany, Simon Fraser U

"Jean Toomer, Economics, and the Politics of Modernism" -- Barbara Foley, Rutgers U, Newark

"A Man Is His Bond: The Great Gatsby and Deficit Spending" -- Michael

Tratner, Stanford U

Self-Reliance (8:30 - 10:15 am)

moderated by Howard Horwitz, U of Utah

"Writing in the Name of Emerson" -- T. S. McMillin, Oberlin College

"The 'Shining Gold Eagle' and the 'White Gap': The Political Economy of Martin R. Delany's Blake; or the Huts of America" -- John Ernest, U of New Hampshire

"Desire and Indifference in Sister Carrie: Neoclassical Interpretation" -- Chuck Lewis, U of Minnesota

"The Calculating Self in The Rise of Silas Lapham" -- Richard J. Boland, Jr., Case Western Reserve U

Critical Economics (10:30 am - 12:15 pm)

moderated by Arjo Klamer, Erasmus U and George

Washington U

"Reform, Revolution, or Retrenchment: Coping with Economic Criticism" -- Marouf Hasian, Jr., DePaul U

"The Languages of Development" -- Stephen Cullenberg, U of California, Riverside, and David Ruccio, Notre Dame U

"The Naturalization of Privilege: Sexuality and Domesticity in Economic Narratives" -- Diana L. Strassmann, Rice U

"Mushroom Men and Classical Physics: An Analysis of Economic Imperialism" -- Drucilla K. Barker, Hollins College

"The Ends of Economics" -- Regenia Gagnier and John Dupr, Stanford U

Economics of Authorship (2:00 - 3:45 pm)

moderated by Peter Jaszi, American U Law School

"Oliver Goldsmith's 'The Deserted Village' and the Ambivalences of Commercial Capitalism" -- Alfred Lutz, U of Colorado

"Smoking, the Hack, and the General Equivalent" -- Linda Austin, Oklahoma State U

"Commodifying Tennyson: The Historical Transformation of 'Brand Loyalty'" -- Gerhard Joseph, City U of New York Graduate Center

"Economies of Nervousness" -- Barbara Will, Dartmouth College
discussion by Martha Woodmansee, Case Western Reserve U

Prophecy as Policy (2:00 - 3:45 pm)

moderated by Michael Tratner, Stanford U

"Disciplining with the Dow: How the Stock Market Maintains Authority" -- Kiaran Honderich, Williams College

"The Crowding Out of Academic Economists in the Policy Arena: The Case of a Rhetorical Gap" -- Arjo Klamer, Erasmus U and George Washington U

"Rhetoric, Science, and Economic Prophecy: John Maynard Keynes's Correspondence with Franklin D. Roosevelt" -- Davis Houck, Penn State U

"John Maynard Keynes, Influence, and Reenchantment" -- Martin Harries, Princeton U

Global Capitalism (4:00 - 5:45 pm)

moderated by Rosemary Coombe, U of Toronto Law School

"Commodity Fetishism and the Symbolic Economy of Narratives of Women Migrant Workers from the Philippines" -- E. San Juan, Jr., Bowling Green State U

"Colors on the Map: Narrative, Geography, and the Multicultural Work of Target Marketing" -- Peter Childers, U of British Columbia

"Travelling Barbie: Female Bodies and Transnational Flows" -- Inderpal Grewal, San Francisco State U

"Be Our Guest!: Disney's Beauty and the Beast in the Context of Eurodisney, GATT, and Cross-Cultural Exchange" -- Lawrence D. Needham, Oberlin College

"A World without Boundaries': Transnational Feminist Complicities and Resistances" -- Caren Kaplan, U of California, Berkeley

Capital / Crimes (4:00 - 5:45 pm)

moderated by Joel Foreman, George Mason U

"Theft and Porous Articulation" -- Lewis Hyde, Kenyon College

"Economics of Loss: Ritual Poker and Paul Auster's *The Music of Chance*" -- Joyce Goggin, U of Montreal

"A Taste for More" -- Christina Crosby, Wesleyan U

"Cribs in the Countinghouse: Plagiarism, Proliferation, and Labor in Joyce's *'Oxen of the Sun'*" -- Mark Osteen, Loyola College

"Queer Money" -- Will Fisher, U of Pennsylvania

Industrial Capital (4:00 - 5:45 pm)

moderated by N.N. Feltes, York U

"Banishing Panic: Harriet Martineau and the Popularization of Political Economy" -- Elaine Freedgood, Columbia U

"The Web of Usury and the Specular Illusions of Capitalism: Balzacian Fictions in Marx's Critique of Political Economy" -- Thomas M.

Kemple, Concordia U

"White Capital; or, Marx and Melville in Crisis" -- Cesare Casarino, State U of New York, Albany

"Laying Tracks: Industrialization, Banking, and Bleak House" -- Gordon Bigelow, U of California, Santa Cruz

Saturday Evening Session:

"Coterie Consumption: Bloomsbury, Keynes, and Modernism as Marketing"-- Jennifer Wicke, New York U

discussion by David Ruccio, Notre Dame U
moderated by Mark Osteen, Loyola College

Sunday, October 23

Literary Production (8:30 - 10:15 am)

moderated by Lawrence D. Needham, Oberlin College

"Economies of Writing: The Case of Pamphlets" -- Alexandra Halasz, Dartmouth College

"Nick'd Sticks for Merchants': Gendered Economies of Writing in Margaret Cavendish's *CCXI Sociable Letters* (1664): -- Molly Whalen, Case Western Reserve U

"Litera Scripta Manet: Benjamin Franklin's Autobiography and the Problem of Republican Print Rationality" -- Grantland S. Rice, Ohio State U

"The Capital Reader: Poe, Lucian Minor, and the End of Total Knowledge" -- Terry Whalen, U of Illinois, Chicago

"Hacks, High Art, and Professionalism: Revisiting 'The Art of Fiction' Controversy" -- Thomas Strychacz, Mills College

Economics of Criticism (8:30 - 10:15 am)

moderated by Barbara Foley, Rutgers U, Newark

"Marxism, Post-Marxism, and Global Inequality" -- Gregory Meyerson, U of North Carolina, Greensboro

"Exploring Discursive Economies and Economic Discourse" -- Roberta J. Astroff, U of Pittsburgh

"Theoretical (In)Securities: Risk and Return in Literary Studies" -- David Chioni Moore, Duke U

"Queer Markets" -- Joel Foreman, George Mason U

"Symbolic Economics: Adventures in the Metaphorical Marketplace" -- Amy Koritz, Tulane U, and Douglas Koritz, Buffalo State College

Homo Economicus (8:30 - 10:15 am)

moderated by Ulla Grapard, Colgate U

"Allegories of Assimilation in American Economic Thought" -- William

S. Milberg, New School for Social Research

"How Money Talks: What It Means to Put Your Money Where Your

Mouth Is" -- John Nelson, U of Iowa

"The Unconscious Foundations of Rational Behavior" -- Susan Feiner,
U of Amsterdam

"Dominant Economic Metaphors and the Postmodern Subversion of
the Subject" -- M. Neil Browne, Suzanne Bergeron and J. Kevin

Quinn, Bowling Green State U

Sunday Closing Session:

*What Would a New Economic Criticism Be? What Should It Do? A Forum
Wherein All Questions Arising out of the Proceedings Are Discussed and Resolved
and an Agenda for Action Is Established.*

moderated by Donald McCloskey, U of Iowa

New Economic Criticism: A Review of the Conference

by Michael Rectenwald and John Kuijper

What could economists and literary/textual critics have to offer each other? Such was the question posed at the SCE's international conference on "New Economic Criticism," where economists and literary critics convened to discuss their connections, contracts, and disparities. Although it became obvious that scholars from the two disciplines were not truly engaging each other, by the Saturday evening session this demon of discourse was exorcised and the entire group had begun an open discourse about the relations between the disciplines. By the end of the conference, it was clear that the groups had indeed much more to discuss; groups are meeting again.

To define a "New Economic Criticism" it becomes necessary to consider what an "Old Economic Criticism" might have been. For over a century, a criticism of commerce has nearly defined a discipline. Since the Romantic period, aesthetics and literature have been formalized as a reaction to the utilitarian ethics of the burgeoning of commercialism. Wordsworth, Schiller, and even an economist named Marx provide critiques of this ethic. For Wordsworth and Schiller, culture is conceived of as an anodyne, whereas for Marx, culture is itself an excrescence of the economy. Marx posits us in the crucible of an impossible consciousness, a consciousness which is at once a symptom and corrective of a diseased economic body.

Despite the problematic stipulated by Marx for all considerations of cultural enterprise, the dominant paradigm for culture had remained that promulgated by Wordsworth and Schiller. Culture has been conceived of as a palliative, as a respite against the presumptive triumph of economic vulgarity. But the Romantic period was more than a reaction to commerce. It is also a reaction to a wider textual dissemination made possible by the printing press and other means of transport. Likewise culture becomes a preserve of the best productions; a critical position advanced through the Victorian era by Matthew Arnold. Modernists and New Critics develop this stance to its logical end, so that by the middle of the twentieth century, an antagonism between cultural and economic production is received as a natural heritage. For modernists, the intimate connection of certain cultural goods with mass production disqualifies them from the domain of cultural critique. Adorno and the Frankfurt school realize

Modernism's possible alignment with Marxism, and from what might seem strange bedfellows, a wholesale cultural criticism is born.

While this cultural criticism has transmogrified since the Frankfurt school days, such that mass culture has been re-envisioned by subsequent critics (Raymond Williams, John Fiske, Michel de Certeau, to name a few), wherein the consumers of mass culture are seen to be more or other than mere dupes or "cultural dopes," literary and other textual critics retain an antipathy to commerce. Commerce is seen as the site for the manipulation, exploitation, and/or degradation of cultural heritage. This review is certainly cursory, as it is reductive. But it serves a purpose because the hybridization that follows would be unweildy without some of these constructs in place.

Literary/textual critics are (or should be) concerned with the question of whether culture is resistant to subsumption within the economic. Several papers suggested such a resistance, which would challenge a sweeping acceptance of a Marxist base/superstructure model. This question should be the motivating force behind much criticism, as it carves a niche wherein literary/cultural critics act as the textual workers in a New Economic Criticism. New Economic Criticism thus becomes a distinct field, to which economists and textual critics are both contributors, and which has as its central concern the question of Value, the nexus of human beings and their things.

Hegel at the Bat

By Susan F. Feiner
and Bruce B. Roberts

It all was on the line for
the essential nine that day.
the score stood two to two
with but an inning left to play.

When Marcuse died at second
and Lucacs did the same,
alienation wreathed the features
of the patrons of that game.

Desire drove them to their feet
their object was the win.
there was no other team they thought
could do their essence in.

That thought if only Hegel
Mighty Hegel could get to bat.
If only mighty Hegel could get a
whack at that.

For history was on his side
determining his deeds.
The dialectic told him so
its process answers needs.

And with mighty Hegel on the mound
they'd kept 'em down like that
until this inning, this the last
when Marx came up to bat.

Now Marx and Hegel knew the score
each sought recognition.
An absence deep within each breast
so challenged their volition.

For all there knew that in years past
when Marx was just a rookie
he'd practiced there in training camp
with Hegel, some tough cookie.

Although back then Marx couldn't
name
all the pitches Hegel threw him
He'd seen him throw enough since
then
he felt that now he knew 'em.

Cause Hegel's pitches twist and
turn
this knack had won him fame
but now Marx knew this process
masked
an essence all the same.

Now it's the ninth, they face each
other
and neither gives a bit.
Then Hegel winds and throws the
change
and Marx he lines a hit.

The ball soars toward the right
field fence
its rolling toward the wall
the nearest fielder, Feuerbach
They hoped he'd reach that ball.

The crowd was standing on
its...head?
and Hegel's back was turned.
But just as Marx rounded first
Ole Feuerbach he got burned.

The ball Marx hit, it went right by
him
he couldn't grasp its flow.
His static vision blurred the hop
and made him slow to throw

So Marx he stood at second
now
as Engels came to bat
The crowd looked for a sacrifice
cause Fredrich's good at that.

He'd spent a lifetime helping
Karl
when bonuses were small.
And tho he'd like to swing away
they know he'd heed the call.

He took a pitch, then bunted
foul
the crowd said not a word
and when the curve came
floating in
he laid it down toward third.

It was a perfect bunt you see
he'd helped Marx to advance.
Necessity defined his role
in this, the last instance.

Well Marx he stood at third base now
and Lenin came to
the plate.
Then Hegel turned and laughed
because
he knew his win was fate.

But Lenin knew that practice
pays
worked long and hard for this
hour.
Learned to swing a bat with
Revolutionary power.

The first pitch came, he fouled it
back
his timing wasn't right.
But on the next he took his shot
and swung with all his might.

The ball screamed out the left field
line
T'was Gintis on the play
he played far-out, just off the wall
and still might save the day.

Well, no he didn't catch that ball
but his fielding was still true
yet Marx had come home
before he even knew.

So he threw it to the cut-off man
holding Lenin down at first
on deck stood Stalin, Althusser
and then came Hindess-Hirst.

The score was now at three to two
and the line-up still looked strong
then Stalin swaggered to the plate
of course he hit it wrong.

'Cause Uncle Joe had always
hated
all the pitches hegel threw him
and now he'd turn that upside
down
t'was this that did undo him.

He popped it up, and Althusser
while passing Stalin wide
was heard to say to him perhaps
"you're on the other side?"

So now Louis strode to the plate
fierce and o'er determined
sure to hit the weakest link
just as Lenin sermoned

A hit right now would smash the
whole
essentialist alliance
he'd define the line between
their ideologies and science.

So he watched the fielder shift
around
their structure was the key
he saw the hole, he found the break
it clicked in sychrony.

The humanists all hissed and booed
they hated Louis' goal
he worked the count to three and
one
then smashed it thru the hole.

Since Lenin took off with the pitch
they stood at first and third
then Hindess-Hirst came to the plate
and something strange occurred.

These two had been a rookie smash
they'd topped most every list
they's swung at every pitch there
was
and hit more then they'd missed.

But lately they'd been in a slump
while taking vicious cuts
and even Marx's words could not
dislodge them from their ruts.

So there they stood and Hegel
grinned
although the others lead
he threw the heat to brush 'em back
and hit 'em in the head.

They lay quite still, but then got up
the pain across their faces.
they staggered down the first base
line
and loaded up the bases.

Now from the bench came
Resnick-Wolff
pinch hitters with persistence
a hit right now would secure for them
conditions of existence.

They'd just been called from minor
leagues
this was their point of entry
t'was time for them to join the bigs
up here with baseball's gentry.

They'd learned their basics right
from Karl
in fundamentals classes
he'd said their incomes were
subsumed
to entertain the masses.

Now Hegel'd never faced these
guys
he had to keep it down
he had to make a pitcher's pitch
or else they'd go to town.

He fell behind at three and one
the drama was quite grand
and when he made a perfect pitch,
Wolff didn't understand.

The press surprised the whole infield
with recorders, camera, mike
asked the players all around
"would they go on strike?"

MLA and Regional MLA activities

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Modern Language Association

Contact: Martha Woodmansee, Case Western Reserve University

The SCE sponsored two sessions at the 1994 MLA.

The *Rethinking Introductory Courses in English* project organized a panel which included Paul Jay (Loyola, Chicago), "Literary Study and Cultural Critique: Redesigning the Introductory Literature Course"; Larry Shillock (Minnesota), "Conflicted Conflicts, or, Teaching to the Converted," and Chrys Ingraham (Russel Sage College), "Systemic Pedagogy: Activating Critique in Multiple Sites."

And the *Intellectual Property and the Construction of Authorship* project sponsored "International Politics of Cultural Appropriation," chaired by Peter Jaszi and Martha Woodmansee, with Upendra Baxi (Law, University of New Delhi), James Boyle (Law, American University), and Herber Schiller (Communications, UC San Diego) presenting.

The 1995 SCE sessions at MLA will be: "Law and Order on the Electronic Frontier," chaired by Peter Jaszi, and "(Un)Settling Accounts: New Languages of Economic Criticism." These panels are part of the continuing SCE projects on *Intellectual Property* and *New Economic Criticism*, respectively.

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Midwest MLA

Contact: Max Thomas, English, University of Iowa

There were two SCE panels at the 1994 MMLA conference.

Sangheeta Ray (Maryland) chaired a session entitled "Competing Identities: Gender, Religion and the State" with papers by Roberta Salper (Penn State, Erie), "Competing Identities: New Formations in Hispanic Cultures," Sujala Singh (SUNY, Stony Brook), "The body of Woman in the Imagin(ed)-nation of Political Discourse," Peter Powers (George Mason), "Cynthia Ozick and the Invention of Memory," Jyotika Vird (Oregon) "Women, Nation, State in the Popular Hindi Film," Moushumi Roychoudhury (Rice), "Reading Split Identities Across the Borders in Ngugi's *A River Between*," Adenike Davidson

(Maryland) "Not Every Dread a Rasta, Not Every Rasta Dread: Black Women, Dreadlocks, and Rastafarianism," Purnima Bose (Indiana) "Indian Nationalism and Gender Hegemony: Caste and Gender in Shanta Rameshwar Rao's 'Children of God,'" and Malini Schueller (Florida), "'American' Missionary Women, Egyptology, and the Race of 'True' Womanhood." Amy Ghaemghanani (Maryland) served as discussant. This project was organized through the *Woman, Nation, Narrative* project.

The second SEC panel at the MMLA originated from the *Intellectual Property* project. Peter Jaszi and Martha Woodmansee chaired "Cultures of Authorship: New Perspectives on Plagiarism" with presentations by: Marianina Olcott (San Jose SU) "*Contaminatio*: Plagiarism in the Ancient World," Keith Aoki (Law, Oregon), "Property, Play, and Plagiarism," Marguerite H. Helmers (Wisconsin, Oshkosh), "The Problem of Plagiarism in Research Essays" and Katherine Lehtola (CWRU), "Plagiarism and Other Intellectual Crimes: A Survey of Composition Textbooks"

In 1995, the SCE will again sponsor two MMLA sessions: "Authorship at the End of Print" chaired by Peter Jaszi originating from the *Intellectual Property* project, and "Pleased by the Invisible Hand," Chaired by Susan Feiner (William and Mary) originating from the *New Economic Criticism* project.

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Northeast MLA

Contact: John Kuijper, English, Case Western Reserve University

The 1995 NEMLA session took place in March 31 - April 1, 1995 in Boston. Lori Newcomb chaired a session entitled "(Postmodern) Reception Study: Theory, Pedagogy, Practice." Speakers were: Philip Goldstein, University of Delaware (Parallel), "Pride and Prejudice: From Humble Chronicle to Feminist Critique;" Steven Mailloux, University of California at Irvine, "The Use and Abuse of Literature Departments: Rhetorical Studies and the Future of the Humanities;" and Temma Berg, Gettysburg College, respondent.

The 1996 session will be chaired by John Kuijper on a subject yet to be announced.

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Rocky Mountain MLA

Contact: Stephen Gregg (Washington State U)

Stephen Gregg reports that the 1995 RM/MLA session had to be cancelled due to insufficient response.

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Pacific Ancient and Modern Language Association

Contact: Marylin Edelstein, English, Santa Clara University

This is the same organization formerly known as the *Philological Association of the Pacific Coast*. Paul Douglass of San Jose State University, will chair an open session at the 1995 meeting November 3-5 at UC Santa Barbara.

Marylin Edelstein will chair the 1996 session.

Note that PAMLA maintains a reciprocal membership policy with NEMLA.

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South Atlantic MLA

Contact: Pamela Boker, Columbia

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South Central MLA

Contact: Neil Easterbrook, Texas Christian University

The 1994 SCE session at the SCMLA was chaired by Karen Cole (Louisiana Scholars' College) and included the following papers: Tom Samet, Maryville University, "The Invisible Hand: Structural Politics and the Undergraduate Curriculum;" Steven R. Shelburne, Centenary College, "Curriculum Wars: Pragmatism as Truce"; and Arthur S. Williams, Louisiana School for Math, Science and the Arts, "Curriculum as Conversation in a Specialized School." George Newton of Centenary College served as respondent. The papers from this session, along with a brief introduction by Karen Cole, are forthcoming in the *Journal of Contemporary Thought*.

Neil Easterbrook will chair the 1995 session, which will focus on Deleuze.

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The *Intellectual Property* project also held a session at the 1994 Conference on College Composition and Communication. Andrea Lunsford (Ohio State) chaired a roundtable discussion of the Caucus on Intellectual Property and Composition Studies. Entitled "Intellectual Property in an Information Age: What's at Stake for Composition Studies," the roundtable included Phyllis Franklin (MLA), Anne Ruggles Gere (Michigan), Laura Gurak (Rensselaer Polytechnic), Russell Hunt (St. Thomas University), Peter Jaszi (Law, American), J. H. Reichman (Law, Vanderbilt), David Sanjek (Director, Broadcast Music Inc. Archives), Patricia Search (Multimedia Artist, Rensselaer), and Martha Woodmansee (CWRU). The Caucus will meet at the 1995 CCCC meeting in Washington DC.

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Current Projects

The sessions sponsored by various SCE projects are largely covered by the MLA and regional MLA listings. Current projects include: *Intellectual Property and the Construction of Authorship* (contact Peter Jaszi or Martha Woodmansee) *The New Economic Criticism* (contact Martha Woodansee) *Woman-Nation-Narrative* (contact Anuradha Dingwaney Needham, Oberlin College) *The Scholarly Conference* (contact Charles Stivale, Romance Languages, Wayne State) *Rethinking Introductory Courses in English* (contact Sally Robinson, Michigan)

The Electronic College of Theory

The Electronic College of Theory is the SCE-run electronic-mail conference and discussion group on literary theory. Contributions to the College may be sent by electronic mail to the moderator (xx124@po.cwru.edu), who bundles them and electronically mails the bundles to subscribers. During the academic year subscribers can expect to receive five to ten such bundles a month.

The College has now grown to include about half of the SCE's membership. If you include an electronic-mail address on your membership renewal form, we now routinely enroll you on the Electronic College mailing list. You can also subscribe by sending a request to xx124@po.cwru.edu. All Electronic College subscribers must eventually join the SCE, but we encourage the curious to participate in the College for several months before deciding whether to become members.

Please keep us posted if you move or otherwise change addresses and if you will be away from your electronic mailbox for an extended period of time. Many computer accounts set limits on how much mail can pile up, so if you go away for the summer and your mailbox fills, any additional mail gets bounced back to the sender. Sometimes it is obvious why the mail has bounced back, but sometimes it just seems as if you had disappeared from the planet. We have, alas, lost track are the following Collegians. If you see your name on this list or know the electronic whereabouts of any of them, send a message to xx124@po.cwru.edu telling us the new or correct address and/or affiliation.

Jim Callahan, Illinois State, 3callah@ilstu
Brian Evenson, U of Washington broken@u.washington.edu
Ronald Day, UC-Berkeley, 1200-cm@garnet.berkeley.edu
Kostas Myrsaides, West Chester State, kmyrsiade@wcuexton.edu
Linda Austin, Oklahoma State, Austin@vm1.cc.okstate.edu
Stephen Cullenberg, UC-Riverside, scullen@ucr.ucr.edu
Alan France, West Chester State, afrance@wcuexton.edu
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Dr. Truth, veritas@the.real.edu

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1995 Dues (\$15 regular; \$20 joint; \$10 student, part-time, retired or unemployed; \$20 outside North America) \$ _____

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Please Remit total to: The Society for Critical Exchange, Guilford House, Case Western Reserve University, Cleveland OH 44106-7117